

Member Research

We have commissioned a market research company, Derham Marketing Research, to conduct an online survey and some discussion groups on our behalf. This research will provide valuable feedback to us regarding members' experiences with ADCU, use of our financial products and services, and about your financial needs. As a result, we aim to make your membership even more rewarding and effective.

In a couple of days, members will receive an email inviting them to participate in the online members-only survey. Some members may also be contacted regarding participating in an online discussion group.

Your participation is optional; however as a token of thanks for completing the survey when the invitation arrives, you can enter a competition to win one of ten \$100 Wish Gift vouchers which you can spend at any participating Woolworths or Safeway Supermarket, Caltex Woolworths or Caltex Safeway co-branded petrol outlets, HomeShop, BIG W, Dick Smith Electronics, Dick Smith PowerHouse, Tandy, Woolworths Liquor, Safeway Liquor, BWS, or Dan Murphy's stores anywhere in Australia!

We appreciate your ADCU membership and business and look forward to your feedback.